Surviving Winter Wales Appeal launched with the backing of Stephen Fry to help older and vulnerable people get through the winter

The Community Foundation in Wales, working in partnership with the Community Foundation Network and Saga, launched its Surviving Winter Appeal on November 12th 2012.

Surviving Winter is a UK-wide campaign to encourage people to make donations to help vulnerable and older people who cannot afford to pay their fuel bills. The campaign is inspired by individuals who want to donate their Winter Fuel Payment to support vulnerable and older people who are less fortunate than themselves.

According to official figures, almost one in every three homes in Wales is affected by fuel poverty. Elderly people are the worst affected with 42% of pensioner households considered to be fuel poor. It has been estimated that around 25,400 older people in the U.K. died in the winter of 2010 because of the extreme cold weather. With rising fuel bills and long term forecasters projecting another sub-zero winter, older and vulnerable people are at risk.

High profile supporters of the campaign include Stephen Fry who says: “Millions of vulnerable and older people struggle with fuel poverty, and with the weather getting colder and energy prices on the rise, they are more at risk than ever. It makes so much sense that those who can help, donate to the appeal. I support it wholeheartedly; as the Community Foundations make sure that any donations reach those in need very quickly.”

Liza Kellett, Chief Executive of the Community Foundation in Wales, said: “We believe it is vitally important to provide a channel for those who want to help the most vulnerable members of our Welsh communities to get through the winter with dignity. We will do what we do best – connecting donors with do-ers and causes that impact most on Welsh lives. All donations will be used to help people keep warm and eat well.”

The money raised by the Surviving Winter Appeal will be used to support local charities and community organisations who can reach the people most in need of help and make sure they can afford to stay warm, eat well and remain mobile, as well as help them in practical ways such as helping with the costs of boiler replacements, electric blankets and lunch clubs.

You can donate online at http://www.survivingwinter.org.uk/ or by posting a cheque made payable to Community Foundation in Wales (please write ‘Surviving Winter 2012’ on the back of the cheque) to:

Community Foundation in Wales,
9 Coopers Yard, Curran Road, Cardiff. CF10 5NB

Please contact the Foundation if your donation is eligible for Gift Aid in order for us to maximise your donation.